



POST GRADUATE DIPLOMA IN
BUSINESS ADMINISTRATION
INTEGRATED ARTIFICIAL INTELLIGENCE



CONNECTING EDUCATION TO EMPLOYMENT



ACCELERATE YOUR SUCCESS

Acquire Innovative Management Techniques
to enhance your professional skills



The **Camford Institute of Management** is a leading private educational institution in Kerala, provides a robust, distinctive educational experience for its students.

Our diverse range of courses caters to all levels of workforce. As an accredited **FIVE STAR RATING NSDC Govt. of India** training centre of the **Ministry of Skill Development and Entrepreneurship, Govt. of India**, approved training organisation of the **Pradhan Mantri Koushal Vikas Yojana - Govt. of India** in 2019, and we conduct a wide range of management courses and skill diploma programs under **JAIN CENTRE FOR SKILLS - JAIN Deemed-to-be University, Bangalore**. We are also an **C-DAC Govt. of India** authorised training centre since 2013, conducting advanced IT training programmes.





WHY CHOOSE US? QUALITY EDUCATION FOR OVER 20 YEARS



Excellence in Education:
Helping students achieve new heights and empower their future



A Modern Training Offer:
Provides the best mix of practice and theory to ensure students success



Leadership Skills:
Help students to understand and develop their leadership potential



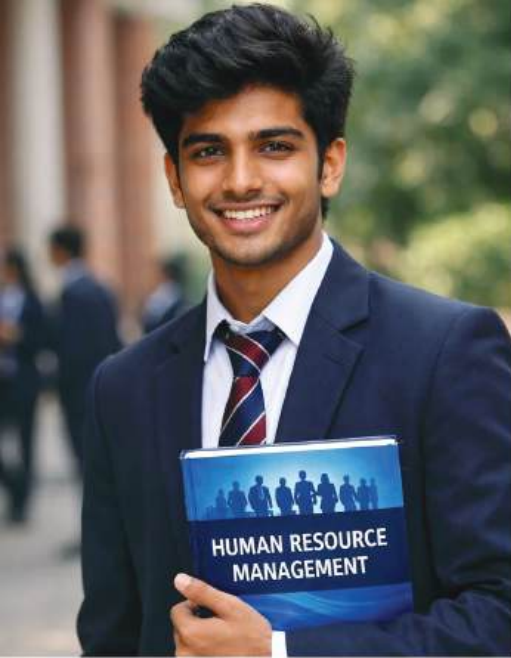
Career Development:
Transforming education to unlock lifelong opportunity

OUR ACCREDITATION & AFFILIATION



CENTER FOR SKILLS



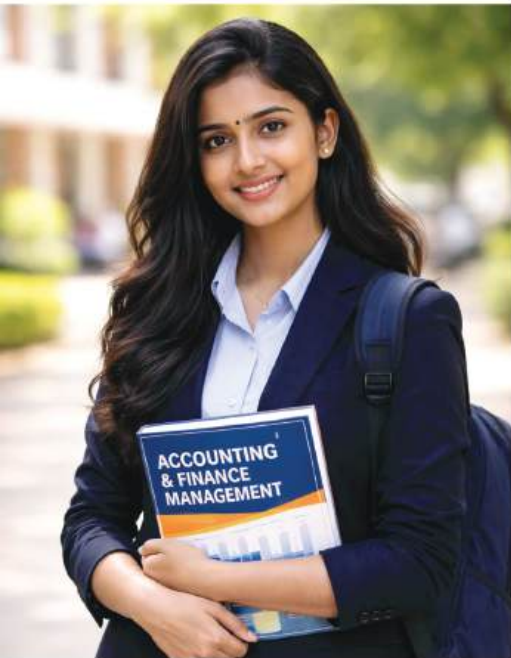


BUSINESS ADMINISTRATION - THE MOST EXCITING CAREER

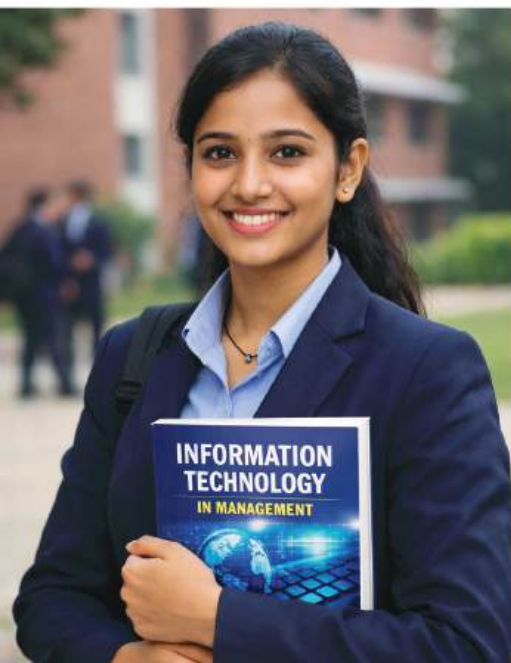
The Business Executive takes on a variety of roles, including recruitment and retention of quality employees, supporting collaboration, managing conflict, and even working with leaders to set company goals.

Business Management Professionals bring tremendous value to their organizations with advanced skills in mentorship and coaching, and by offering other kinds of professional support in addition to managing benefits and social opportunities.

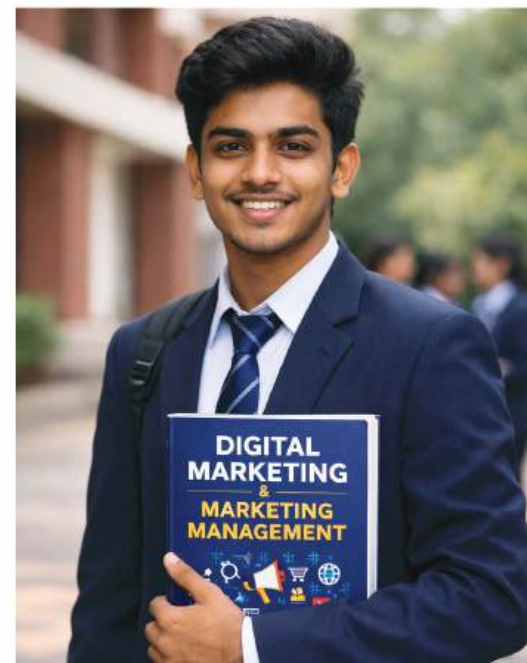
- ❖ Business Development Officer
- ❖ Executive Officer / Manager
- ❖ Human Resources Manager
- ❖ HR Assistant / Executive
- ❖ HR Coordinator
- ❖ HR Specialist / Analyst
- ❖ Administrative Officer
- ❖ Finance Officer / Accountant
- ❖ Data Analyst / Business Analyst
- ❖ Marketing Executive / Manager
- ❖ Administrative Officer / PA



The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.



There is no limit to where your dreams and ambitions can take you in the exciting and fascinating world of hospital management and administration.



POST GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION

INTEGRATED ARTIFICIAL INTELLIGENCE

DURATION: ONE YEAR

JAIN CENTRE FOR SKILLS

JAIN DEEMED TO BE UNIVERSITY, BANGALORE

The Post Graduate Diploma in Business Administration (PGDBA) program at Camford Institute of Management designed to prepare students for success in a wide range of careers in business and entrepreneurship management.

The digital revolution is affecting our entire society, including the business world. In our one year PG Program, you will turn technological innovations into readily available assets for your future career.

INDUSTRY-RELEVANT CURRICULUM



ENTREPRENEURSHIP
& BUSINESS MANAGEMENT



ARTIFICIAL INTELLIGENCE
IN BUSINESS AUTOMATION



HUMAN RESOURCE
MANAGEMENT



ACCOUNTING AND
FINANCE MANAGEMENT



DATA MANAGEMENT
& BUSINESS ANALYTICS



MARKETING - SALES
& BUSINESS PROMOTION

ELIGIBILITY CRITERIA

A Recognised Bachelor's Degree with minimum 50% Marks

Course Fee: ₹ 1,42,500/- (5 Installments)

Fee: ₹ 42,500/-

Fee: ₹ 25,000/-

Fee: ₹ 25,000/-

Fee: ₹ 25,000/-

Fee: ₹ 25,000/-

Uniform's 6,000/- to be paid by student.



Our Add-on Programmes With Your PGDBA

develop the must-have qualities and employability skills for a better management career



Diploma in
Office Automation
& Financial Accounting
(C-DAC Gist PACE - Pune)



Diploma in
English For Business
Communication
(KCE - Australia)



Training in
Advanced Excel,
Power Bi, and Basics of
Digital Marketing



Interview Preparation,
Personality Development
& Life Skill Training
Programs

LEARN FROM THE VISIONARIES AND INDUSTRY EXPERTS

All of our instructors have real-life work experience in their fields. But in addition, Camford Institute of Management organizes many industry expert talks to help students see real life examples of what their career future could look like, and what it takes to achieve their dreams.



JOB PLACEMENT

READY, SET... HIRED!

A PROMISING CAREER IN A HIGH-DEMAND INDUSTRY

Placement Support Upon Successful Course Completion

How do we place our students?

- ❖ We have JOB Alerts system where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ We have placed our students in UAE, Qatar, Oman, Delhi, Mumbai, Bangalore, Chennai etc.



**Get a Job,
Keep a Job**



PLACEMENT PROCESS





DISCOVERING AND CREATING NEW POSSIBILITIES

At CIM, we pride ourselves as being at the forefront of educational innovation and we have implemented a range of initiatives to prepare our students for the future.



59/3402, III Floor, Parco Complex, Kandamkulam Cross Road
Near MCC Bank Bus Stop, Calicut - 2, Kerala - India. Phone: +91 8138 88 8090

DISCLAIMER

The institute reserves the right to alter information including requirements and fees and to cancel at any time a program, course, or program major or option; to change the location and/or term in which a program or course is offered; to change the program curriculum as necessary to meet current competencies in the job market or for budgetary reasons; or to withdraw an offer of admission both prior to and after its acceptance by an applicant or student because of insufficient applications or registrations, over-acceptance of offers of admission, budgetary constraints, or for other such reasons. In the event the institute exercises such a right, the institute's sole liability will be the return of monies paid by the applicant or student to the institute. Also, we do not claim or guarantee our students that by joining our training programmes you will find a job, position or new industry.